



Todd Peterson
Head, U.S. Bone Patient Value Unit
UCB

Todd Peterson is currently the Head of Bone, U.S. where he is responsible for providing strategic leadership for UCB to achieve its mission to help close the current care gap and drive value for patients living with osteoporosis. Todd leads a diverse team who are focused on solutions to improve the systematic detection and treatment of osteoporosis in patients after a fracture. In addition, Todd is responsible for partnering with the Amgen leadership team to ensure that the organizations are aligned and working together toward providing patient value.

In his previous role, Todd served as Head of Motion Patient Value Marketing and Sales, U.S. In this role, he successfully built and developed a team of marketers, sales, training and market researchers who are solely responsible for delivering Movement Disorder solutions.

Todd has been with UCB for almost 19 years in a variety of sales, sales leadership, operations and marketing roles. Todd is a graduate of Michigan State University and lives in Atlanta with his wife and two sons.